

ON THE ROAD AGAIN...

NEWSLETTER OF THE SOUTH DAKOTA OFFICE OF HIGHWAY SAFETY

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100 Days of Heat- Safe Driving Campaign

The South Dakota Office of Highway Safety held a press conference on Thursday, May 24th, in Sioux Falls to kick off the summer-long safety campaign titled "100 Days of Heat". The campaign involves the SD Highway Patrol, the South Dakota Office of Highway Safety, and law enforcement agencies across South Dakota.

Virtually every uniformed state trooper from the South Dakota Highway Patrol was out on the state's highways on May 25th, to conduct a pre-holiday saturation patrol. This statewide, high-visibility enforcement effort was designed to encourage motorists to make safe and responsible decisions as they began their Memorial Day weekend travel. More than half of South Dakota's traffic fatalities occur during the summer. Each year, the holidays with the most car accidents are Memorial Day, Fourth of July and Labor Day—a span of time that covers nearly 100 days.

The 100 Days of Heat campaign focuses on preventing drunk driving and speeding while encouraging seat belt usage. It includes law enforcement efforts, public education, public service announcements and non-traditional marketing elements.

South Dakota is turning up the heat on aggressive and impaired drivers to keep our roads safe this summer. Help us put risky drivers in the hot seat! You can find media resources, statistics and more information about the 100 Days of Heat campaign by visiting <http://www.100daysofheat.com/>.



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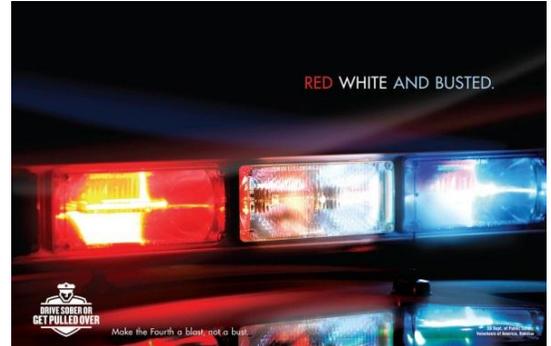
THEY'LL
SEE YOU
BEFORE YOU
SEE THEM.



Plan Ahead to Save Lives

Here are a few simple tips for Safe Summer Activities:

- Plan a safe way home before any festivities begin;
- Before drinking, designate a sober driver;
- If you're impaired, use a taxi, call a sober friend or family member, or use public transportation so you are sure to get home safely;
- If you happen to see a drunk driver on the road, don't hesitate to contact your local law enforcement;
- If you know someone who is about to drive or ride while impaired, take their keys and help them make other arrangements to get to where they are going safely.
- Remember, whether you've had way too many or just one too many, it's never worth the risk to drive impaired.
- Planning ahead can mean the difference between life and death—Yours or someone else.

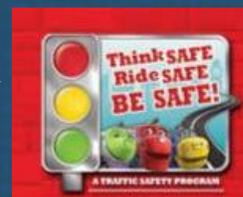


August is Back To School Safety Month



Child Car Seat Inspection Station Locator: <http://www.nhtsa.gov/cps/cpsfitting/index.cfm>

September 16-22: Child Passenger Safety Week
National Seat Check Saturday





Bicycles

Bicycling is a great alternative mode of transportation and encourages the adoption of mutual respect between motorists and bicyclists to enhance safety for all road users. Bicycles are much

more prevalent on our roadways during the summer and are, by law, vehicles with the same rights and responsibilities as motorized vehicles. With many more bicycles riders, both adult and children, on the roads, we all need to remember to always Share the Road.

Mobilization Moments

The Butte County Sheriff's Office, along with the SD Game, Fish, & Parks, SD Highway Patrol, Belle Fourche Police Department, and BLM LE, participated in a cooperative road check over the Memorial Day Weekend.

Those assembled stopped a total of 53 west bound vehicles on Highway 212. Each vehicle was run through a vehicle safety check. Seven of those stopped were fishermen, and they were checked by the GF&P, who did a brief fish creel inspection. The GF&P issued 5 verbal warnings and 1 written citation. Butte County made one arrest in this large group.

Butte County Sheriff's Office personnel had announced, through the local media, of the possibility of highway safety checks during the Memorial Day weekend in Butte County. Only west bound traffic was stopped for this check. More safety checks are being planned by those assembled during the upcoming busy summer season.

The Butte County Sheriff's Office, Belle Fourche Police Department and the South Dakota Highway Patrol all have law enforcement grants through the Department of Public Safety's Office of Highway Safety. One of the provisions of those grants is that they participate in three of the major mobilizations; May Mobilization emphasizing Occupant Protection, Labor Day Enforcement Crackdown which emphasizes Impaired Driving, and the Holiday Impaired Driving Mobilization.

Did You Know?

You can subscribe to the NHTSA Safety Recall Notification Email System? You can choose to receive email alerts and recalls for tires, child restraint systems and up to five vehicles! You can also receive important alerts or recalls on motorcycles, helmets, and motorcycle equipment.

Just click on <http://www-odi.nhtsa.dot.gov/subscriptions/index.cfm>



BUTTE COUNTY LAW ENFORCEMENT COOPERATIVE ROAD CHECK
HELD OVER MEMORIAL DAY WEEKEND

If you're making a trip to the Sturgis Motorcycle Rally, stop by our booth on Main Street and pick up some great safety/educational information!



Day Campers working with Volunteers of America and Lakota Circles of Hope/Catholic Social Services make seatbelt holders that can be placed on backpacks. Diane Thaler of VOA says, "I truly admire what Joanne and her staff are doing. I'm glad we can partner with them."



Highway Safety Grant Program FFY13

The South Dakota Office of Highway Safety Grant Application deadline is June 30th for FFY2013 grant year.

3rd Quarter Progress Reports are due from all Grantees, except law enforcement agencies, on July 16th.

Any questions, or for additional information, contact:

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Seatbelt Safety Check Held in Walworth County

According to Sheriff Duane Mohr of Walworth County, the first seatbelt safety check during the National Highway Traffic Safety Administration's (NHTSA) May Mobilization was held on May 16th. Sheriff Mohr reported 174 vehicles were stopped with 289 occupants inside. Of those occupants, 28 were not wearing seatbelts. The May Mobilization stresses Occupant Protection.

Walworth County law enforcement officials also conducted a seatbelt safety check on May 31st. 53 vehicles were stopped with 74 occupants and 11 were found to be unbelted. During this Memorial Day checkpoint, the Mobridge Radio Station was on hand doing a live broadcast. They also assisted the Sheriff's office with handing out "LifeSaver" candies to remind the motoring public that seatbelts are Life Savers!

Also during the May Mobilization time period, Sheriff Mohr and his deputies conducted two highway safety saturation patrols. During these patrols there were 30 stops made with 15 speed warnings, 12 speed citations, 1 move over warning, 1 careless driving warning, 2 brake light warning, and 8 seatbelt warnings given.

Two DUI arrests and 3 drug arrests were also written during the May Mobilization period.

Volunteers of America-Dakotas of Rapid City, SD

This is the second summer that Office of Highway Safety has partnered with Lakota Circles of Hope/Catholic Social Services to provide summer day camps on the reservations for students, grades 2-5. The goal for the day camps is to provide healthy prevention alternative activities for reservation children. The activities include making traditional rattles, making beaded jewelry, painting other traditional projects, face painting and highway safety projects.

One of the safety projects is making seatbelt covers from felt squares in the traditional colors of red, black, white and yellow. The students design their own covers with various craft items. This year highway safety is sponsoring a coloring contest at each day camp. The top four winners will have a poster made of their pictures, and each winner shall receive his/her own poster.

On June 15, 2012, we had our first camp at Corn Creek Community for the Norris School students. Camps are held both on the Pine Ridge and Rosebud reservations. We have several other day camps scheduled for July 10th at Loneman School in Oglala Community, which is on the Pine Ridge reservation, and at the White River Park for White River students, which is scheduled for July 16, 2012. All camps run from 10:00 a.m. to 2:00 p.m. For more information on the Day Camps you may Contact Lakota Circles of Hope @ (605)348-6086.

Joanne Beare, Program Director, Lakota Circles of Hope/Catholic Social Services, along with her two Prevention Coordinators, TJ McCauley and Marie High Bear, coordinate these camps that teach youth about prevention of all risky behaviors. Diane Thaler, Volunteers of America-Dakotas Highway Safety Coordinator, assists with the day camps. According to Thaler, "These communities are so appreciate of our efforts, and many parents assist us throughout the camps. The children are great participants."

<http://www.voa-dakotas.org/>

NHTSA Region 8 Management Review begins August 23rd in Pierre.

3rd Quarter progress reports are due by July 16th from all Highway Safety Office grantees, except for Law Enforcement agencies.



Motorcycle Safety Education: Basic Rider Class

BRC RiderCoaches Andy Jackson (SDDOT) and Dan Satterlee (SDDCI) spent 4 days working with a group of new, mostly inexperienced, riders during a recent Basic Rider Course. This course is designed for new riders, novice riders and experienced riders who want a skill refresher. You must be at least 14 years old to attend, but no motorcycle riding experience is necessary.

Check out <http://southdakotarides.com> for more information!

(also taking this class was SDDOT's own Kristi Sandal! She is pictured on the red bike)



10 Things Motorists Should Know About Motorcycles:

- Over half of all fatal motorcycle crashes involve another vehicle.
- Motorcycles often slow by downshifting which doesn't activate the brake light.
- When checking traffic to turn at an intersection or driveway, assume a motorcycle is closer than it appears.
- Take an extra moment to thoroughly check traffic when changing lanes or at an intersection.
- Allow more following distance to give you extra response time.
- Motorcycle turn signals are usually not self-cancelling.
- Don't expect a motorcyclist to always get out of your way.
- Stopping distance for motorcycles is nearly the same as for cars.
- When a motorcycle is in motion, see more than the motorcycle.

<http://southdakotarides.com>

